

**WATCHES**  
**CORPORATE GIFTS 2021**  
**BESTSELLERS & NOVELTIES**



**VICTORINOX**



**BESTSELLER & NOVELTIES 2021**  
**WATCHES**  
**CORPORATE GIFTS**





**18** AIRBOSS



**20** ALLIANCE



**24** FIELDFORCE



**30** I.N.O.X.



**36** MAVERICK

**18** AIRBOSS

**20** ALLIANCE

**24** FIELDFORCE

**30** I.N.O.X.

**36** MAVERICK



# **PREMIUM CORPORATE GIFTS**

# **QUALITY, DURABILITY, STYLE**

Since 1984, the highest level of quality has been in the DNA of our company, and our commitment to innovation and iconic design has helped us create multifunctional products that are loved by millions. We have more than 100 years of experience in making corporate gifts. These are highly valued products in unmistakable design and uncompromising quality.

Our watches are manufactured in our Watch Competence Center in Delémont, Switzerland, using high-quality components and materials, and in compliance with strict standards as they undergo numerous strenuous tests. These timepieces combine this outstanding quality with timeless design and impress with their unique durability. The smile you receive in return will always be genuine – like the gift itself.



**Carl Elsener**  
CEO Victorinox



# 100 YEARS OF EXPERIENCE IN MANUFACTURING CORPORATE GIFTS

Our stylish, robust watches demonstrate appreciation for jobs well done with a heartfelt “Thank you”. Put a smile on their face with a personalized edition of one of our elegant or sporty timepieces. Choose from laser engraving, etching and more to add your company’s touch to our iconic watches. Your clients and employees will thank you right back.

## HIGH-QUALITY AND STYLISH

Corporate gifts are only effective if they are clearly of high value. The materials we use to make our products – such as steel, aluminum and wood – are of premium quality and manufactured at the most excellent levels of precision. The high quality of Victorinox products not only comes through in their visual design, you can feel it when you hold one in your hand.

## POPULAR

We have fans all around the world. People who appreciate that our products are innovative, multifunctional creations wrapped in elegant design. The “must-have” aspect they exude means they make a prized corporate gift for your clients – one they will proudly show off to friends.

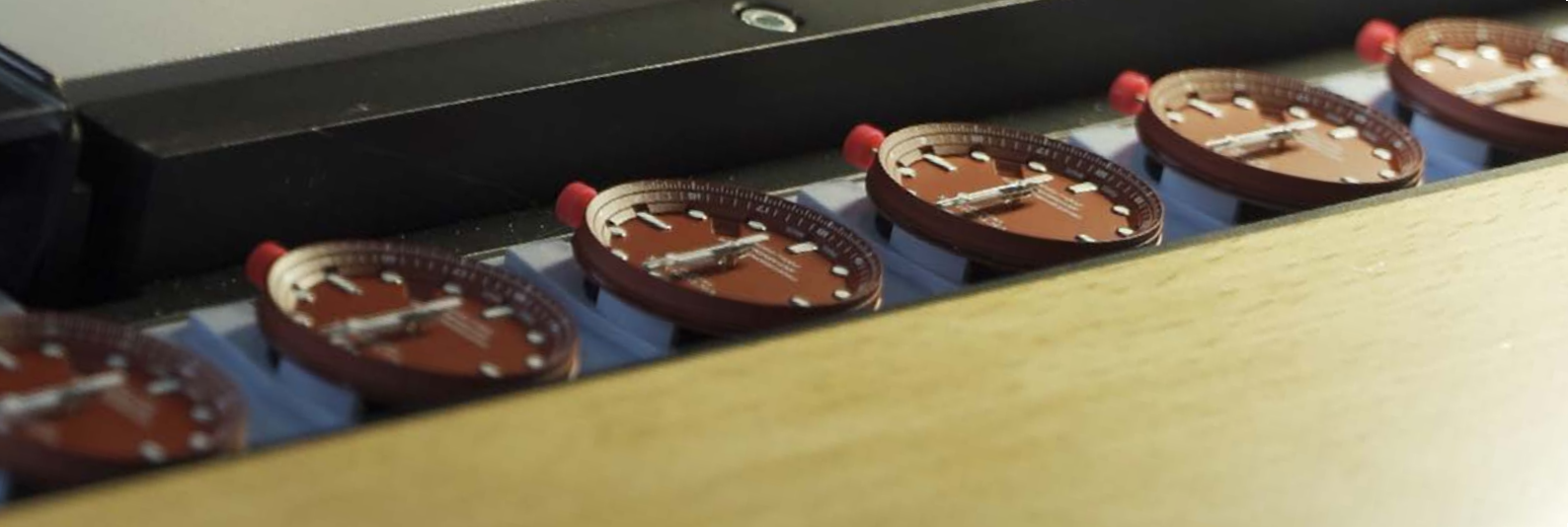
## WELL-KNOWN

Our brand is not just known all around the world, it is known for its Swiss-Made quality and for one hundred and thirty years of history and tradition in Switzerland. This tradition continues, and we still make all of our pocket knives in the same town where it all started, to make sure we uphold our excellent reputation.

## MULTI-TALENTED

Thanks to their timeless design and unique durability, our watches offer a corporate gift solution for every customer: from smart, adventurous diving watches to elegant professionals that handle every job with style. Thanks to our options for colors, straps and personalized engraving, we can create the right combination to match your budget and corporate image. A special product whose iconic design is impressive.





## QUALITY

Our watches comply fully with both European ISO standards and the federation of the Swiss Watch Industry standards (NIHS). In addition, Victorinox has also introduced its own standards and internal tests. We self-monitor our production to make sure each stage is mastered perfectly and that our extensive certification controls are adhered to until delivery. Victorinox Swiss Army also certifies each component that is brought in from external suppliers. The Victorinox Swiss Army Quality Team conducts tests before certifying a design.

## TIMELESS

As the maker of an example of perfection in design, we apply this to our love for timepieces that transcend trends and fashion. They have their own style, where modernity meets the outdoors – inspired by our heritage and crafted for long life. Victorinox products are proud recipients of a number of design awards.

## SUSTAINABLE

We are a family company, and as such we believe sustainability also means social responsibility: treating our employees and suppliers with respect. When we apply environmentally-responsible practices to take care of the planet, we are looking out for everyone's future. We have been honored to receive awards for our efforts.

# OUR TYPES OF CORPORATE GIFTS

## REWARD YOUR EMPLOYEES

- Motivate your team with thoughtful gifts they will love to use
- Show appreciation for jobs well done with a proper “thank-you”
- Celebrate events, birthdays, anniversaries, weddings, newborns, retirement; mark milestones, reward superior performance

## CELEBRATE YOUR CLIENTS

- For loyalty programs, promotions, gifts-with-purchase, premium presents
- As incentives or rewards
- Celebrate special occasions with your customers
- Strengthen customer relations and gain new customers
- Share gratitude and appreciation
- Keep your customers thinking about your business

## EQUIP YOUR TEAM

- Send your field teams out with high-quality briefcases and bags
- Bring your team together with a motivational “thank-you”
- Rewards sales reps for great performance
- Promote your company’s culture and values
- Spread your brand out in the field



A Victorinox Corporate Gift helps you communicate just how much you value both your clients and your employees.



FIVE YEAR  
**5+**  
WARRANTY

# 5 YEAR WARRANTY +



Victorinox Swiss Army watches are covered by our five-year warranty +, which exceeds the industry average. The comprehensive processes implemented by our quality team makes it possible for us to offer this extended warranty. Victorinox Swiss Army watches are subjected to rigorous testing and numerous quality controls before they are distributed. This warranty offers specific legal rights; other rights may also apply that vary from state to state or country to country.

## ANYTIME SERVICE

We hope that customers never experience a problem with a Victorinox Swiss Army watch, but in the event of a functional defect covered by warranty, the consumer can follow the simple steps below to file a claim. For their convenience, we have a global network of authorized Repair Centers ready to provide service anywhere in the world. Consumers may also follow these same steps to request a repair not covered by warranty:



- Visit [victorinox.com](http://victorinox.com).
- Click on 'Stores'.
- Enter location and select 'Repair Centers' to locate an Authorized Repair Center.
- Contact the authorized Repair Center for assistance.

# CASE STUDIES

## OUR SUCCESS STORIES

We are there with you from the start: from professional advice to design, prepress, production and labeling. The following is just a small selection of products we have created for our clients:

### 339 SQUADRON

**About the client:**

The “339 Squadron” of the Royal Norwegian Air Force was founded in 1956. As part of the Norwegian military, the renowned helicopter squadron has successfully completed missions in Norway, Lebanon, Bosnia, Kosovo and Afghanistan.

**Specifications:**

The command crew of the “339 Squadron” wanted a unique, tailor-made squadron watch for all its members. In addition to the high quality and functionality, the watch should feature an individual engraving.

**Implementation:**

The solution proposed by Victorinox completely won over the decision-makers, also thanks to the modification of various components. Every watch has each individual name and a limited edition number engraved on. The word “Automatic” was removed at 6 o'clock in order to make room for the squadron logo. The watch was finished with a brown leather strap. A truly individual and unique showpiece.



# PORSCHE

## About the client:

Porsche is a world-renowned automotive company. The Porsche Zentrum Oberer Zürichsee is located in Feusisberg above Lake Zurich.

## Specifications:

The Porsche Zentrum Oberer Zürichsee ordered watches with a personalized engraving as gifts for its employees. One model was selected for the men, and the women were given the option to choose from three styles: Alliance Small, Maverick Small or I.N.O.X.V.

## Implementation:

Each watch was engraved with the name of the employee and the claim “Strong Brand – Strong Team – it’s great that you’re part of it, Porsche Zentrum Oberer Zürichsee”. The watches were packed in a classic black Victorinox box.



# INSCRIPTIONS EASY STEPS FOR PERSONALIZATION

The wide comprehensive range of Victorinox corporate gifts is complemented by perfectly matched customized upgrade options. The main focus of our promotional products is premium quality, to ensure they leave a lasting impression. The wide comprehensive range of Victorinox corporate gifts is complemented by perfectly matched customized upgrade options. The main focus of our promotional products is premium quality, to ensure they leave a lasting impression.

We offer 2 different options for imprinting your logo or claim:

## TAMPONPRINT ON DIAL

Today, over 90% of the printing jobs we carry out at Victorinox use the tamponprint process (pad printing). Whether it's spot color printing using up to 6 colors or 4-color photo printing (CMYK), your logo will meet your CI guidelines exactly. In both procedures, color is lifted with an elastic stamp from a steel plate (with an etched-in image) and transferred to the dial to be printed.

**Delivery lead time: 5 weeks, MOQ: 25 pieces**



## LASER ENGRAVING

Laser engraving creates a perception of depth, making it perceptible to the touch. On metal, the lettering and logos appear on the surface in an anthracite/grey color. In general the laser engraving features high wear resistance.

**Delivery lead time: 5 weeks, MOQ: 25 pieces**





Order your personalized gifts in 3 easy steps:

## 1. CHOOSE YOUR PREFERRED PERSONALIZATION OPTION

No matter which one you choose, your expectations will be fully met.

## 2. PROVIDE YOUR ARTWORK

### ARTWORK FOR COMPANY LOGOS

Vectorized graphic logos, text fonts and illustrations must be converted to paths. The colors must be defined precisely using Pantone, RAL, or HKS numbers.

### IMAGE FILES FOR PHOTOGRAPHIC PRINTS

The resolution of the image file must be 300 dpi and provided in full size (1:1). The file may be in RGB or CMYK color format.

### SPECIAL DESIGNS

We accept design artwork supplied in Adobe Acrobat and Adobe InDesign. The files will go through a special preparation for pad printing. The text files must be converted to paths or the fonts used must be supplied with the files.

## 3. "READY TO PRINT" PROOF

On receipt of the first order, we will send a 1:1 color proof in PDF format showing the artwork applied on to the printable surfaces.



# WATCH COLLECTIONS





## AIRBOSS COLLECTION

# BOLD AND DARING MECHANICAL TIMEKEEPERS



The Airboss Collection was created with reliability and precision as the goal, and aeronautics in mind. Inspired by the aircraft carrier countdown commander whose job requires on-the-mark accuracy, this range of mechanical watches blends classic charm with cutting edge design. Some models feature circular slide rules for easy time calculations that mark the beats of a busy modern lifestyle. And with the exclusively Swiss made automatic movement that works in harmony with arm motions, each piece creates a synergy between watch and wearer.



241820 \* - AIRBOSS MECHANICAL  
 ø 42 mm



241507 - AIRBOSS MECHANICAL  
 ø 42 mm

<b>Art. No.</b>	241820, 241507
<b>Movement</b>	mechanical automatic
<b>Movement Caliber</b>	Selitta SW200-1
<b>Case Material</b>	stainless steel, PVD treatment*
<b>Diameter</b>	42 mm
<b>Lug width</b>	22 mm
<b>Bracelet Material</b>	fabric or leather
<b>Watch features</b>	see-through caseback, date, triple-coated anti-reflective sapphire crystal, military time, screw-in caseback, slide rule*
<b>Water resistance</b>	10 ATM/100M/330 FT

## ALLIANCE COLLECTION

# CONFIDENCE AND SUBTLETY ACROSS THE LINE



The Alliance Collection is the strong, silent type, flying under the radar with quiet and complete confidence. This range fuses the very best of Victorinox design, technology and expertise, offering watches in a range of sizes and with traditional watch-making details such as pyramidal markers and models with automatic movement, or elegant, feminine models enhanced with glittering Swarovski crystals. Each piece in the collection is dynamic and decisive, making this the go-to choice for people who appreciate top quality, alluring timepieces.



241904.1 \* / <sup>1</sup> - ALLIANCE  
 ø 40 mm



241910.1 \* / <sup>1</sup> - ALLIANCE  
 ø 40 mm



241908 \*\* - ALLIANCE  
 ø 40 mm



241905 <sup>1</sup> - ALLIANCE  
 ø 40 mm

<b>Art. No.</b>	241904.1, 241910.1, 241908, 241905
<b>Movement</b>	analog quartz
<b>Movement Caliber</b>	Ronda 705
<b>Case Material</b>	stainless steel, PVD treatment**
<b>Diameter</b>	40 mm
<b>Lug width</b>	20 mm
<b>Bracelet Material</b>	leather or steanles steal
<b>Watch features</b>	date, crown protection, triple-coated anti-reflective sapphire crystal, screw-in caseback, end of life, set with Swiss Army Knife*
<b>Water resistance</b>	10 ATM/100M/330 FT



241816 - ALLIANCE SPORT CHRONO  
 ø 40 mm



241817 - ALLIANCE SPORT CHRONO  
 ø 40 mm

<b>Art. No.</b>	241816, 241817
<b>Movement</b>	analog quartz
<b>Movement Caliber</b>	Ronda 5030.D
<b>Case Material</b>	stainless steel
<b>Diameter</b>	44 mm
<b>Lug width</b>	21 mm
<b>Bracelet Material</b>	stainless steel
<b>Watch features</b>	date, screw-in caseback, tachymeter, triple-coated anti-reflective sapphire crystal, chronograph
<b>Water resistance</b>	10 ATM/100M/330 FT





241839 - ALLIANCE XS  
 ø 28 mm



241841 \* - ALLIANCE XS  
 ø 28 mm



241875 \*\* - ALLIANCE XS  
 ø 28 mm



241879 \*/\*\* - ALLIANCE XS  
 ø 28 mm



<b>Art. No.</b>	241839, 241841, 241875, 241879
<b>Movement</b>	analog quartz
<b>Movement Caliber</b>	Ronda 773
<b>Case Material</b>	stainless steel, PVD treatment*
<b>Diameter</b>	28 mm
<b>Lug width</b>	12 mm
<b>Bracelet Material</b>	stainless steel
<b>Watch features</b>	screw-in caseback, scratch-resistant, triple-coated anti-reflective sapphire crystal, end-of-life indicator, swarovski crystals**
<b>Water resistance</b>	10 ATM/100M/330 FT

# FIELDFORCE COLLECTION

## FUNCTIONAL AND ARMY-INSPIRED TIMEPIECES



Blending iconic design with a gear-shifting display technology, the FieldForce Collection is a force of its own. It's all about readability, with bold, distinct numerals and generously sized hands enhanced with Super-Lumi-Nova® for 24-hour, day-and-night clarity. Some models feature a GMT function that keeps track of dual time zones, while others offer high multi-functionality with chronograph and tachymeter functions. Every FieldForce piece exudes a confident, classic style, reflecting its distinguished Swiss Army Knife heritage.



241899 - FIELDFORCE CLASSIC CHRONO  
 ø 42 mm



241901 - FIELDFORCE CLASSIC CHRONO  
 ø 42 mm



241900 - FIELDFORCE CLASSIC CHRONO  
 ø 42 mm



<b>Art. No.</b>	241899, 241901, 241900
<b>Movement</b>	analog quartz
<b>Movement Caliber</b>	Ronda 5030.D
<b>Case Material</b>	stainless steel
<b>Diameter</b>	42 mm
<b>Lug width</b>	21 mm
<b>Bracelet Material</b>	stainless steel or leather
<b>Watch features</b>	date, crown protection, screw-in caseback, triple-coated anti-reflective sapphire crystal, tachymeter scale, chronograph
<b>Water resistance</b>	10 ATM/100M/330 FT



241889 \* - FIELDFORCE SPORT CHRONO  
Ø 42 mm



241891 \* - FIELDFORCE SPORT CHRONO  
Ø 42 mm



241893 <sup>1</sup> - FIELDFORCE SPORT CHRONO  
Ø 42 mm



241926.1 \*\*/ - FIELDFORCE SPORT CHRONO  
Ø 42 mm



<b>Art. No.</b>	241889, 241891, 241893, 241926.1
<b>Movement</b>	analog quartz
<b>Movement Caliber</b>	Ronda 5030.D
<b>Case Material</b>	stainless steel, PVD treatment*
<b>Diameter</b>	42 mm
<b>Lug width</b>	21 mm
<b>Bracelet Material</b>	genuine rubber
<b>Watch features</b>	date, crown protection, screw-in caseback, triple-coated anti-reflective sapphire crystal, tachymeter scale, chronograph, set with Swiss Army Knife**
<b>Water resistance</b>	10 ATM/ 100 M / 330 FT



241897 - FIELDFORCE SPORT GMT  
Ø 42 mm

<b>Art. No.</b>	241897
<b>Movement</b>	analog quartz
<b>Movement Caliber</b>	Ronda 515.24H
<b>Case Material</b>	stainless steel, PVD treatment
<b>Diameter</b>	42 mm
<b>Lug width</b>	21 mm
<b>Bracelet Material</b>	genuine rubber
<b>Watch features</b>	date, crown protection, screw-in caseback, triple-coated anti-reflective sapphire crystal, second time zone
<b>Water resistance</b>	10 ATM/100M/330 FT





241846 - FIELDFORCE  
Ø 42 mm



241849 - FIELDFORCE  
Ø 42 mm



241851 - FIELDFORCE  
Ø 42 mm



241848 - FIELDFORCE  
Ø 42 mm



<b>Art. No.</b>	241846, 241849, 241851, 241848
<b>Movement</b>	analog quartz
<b>Movement Caliber</b>	Ronda 517
<b>Case Material</b>	stainless steel
<b>Diameter</b>	42 mm
<b>Lug width</b>	21 mm
<b>Bracelet Material</b>	stainless steel or leather
<b>Watch features</b>	day of the week, date, crown protection, triple-coated anti-reflective sapphire crystal, screw-in caseback
<b>Water resistance</b>	10 ATM/ 100 M / 330 FT



## I.N.O.X. COLLECTION

# STRONG AND RESILIENT ADVENTURE COMPANIONS



The I.N.O.X. Collection keeps pace with an adventurous life – from intense battles on the squash court to the temperature shocks of a hot sauna and icy plunge, and even looking great amongst the mud and crowds at a music festival. This range features mechanical watches and elegant women’s models, each with a unique character but sharing the same principles of resilience and style. Crafted from tough materials like carbon composite, titanium and stainless steel (316L), these watches make the perfect companion for an ocean swim, a mountain hike or a day at the office.





241859 - I.N.O.X CARBON  
 Ø 43 mm



241860 - I.N.O.X CARBON  
 Ø 43 mm



<b>Art. No.</b>	241859, 241860
<b>Movement</b>	analog quartz
<b>Movement Caliber</b>	Ronda 715
<b>Case Material</b>	carbon composite
<b>Diameter</b>	43 mm
<b>Lug width</b>	21 mm
<b>Bracelet Material</b>	paracord strap
<b>Watch features</b>	date, end-of-life indicator, screw-down crown, crown protection, triple-coated anti-reflective sapphire crystal, screw-in caseback, set with additional strap
<b>Water resistance</b>	20 ATM / 200 m / 660 FT



241682 - I.N.O.X.  
Ø 43 mm



241834 - I.N.O.X MECHANICAL  
Ø 43 mm



<b>Art. No.</b>	241682
<b>Movement</b>	analog quartz
<b>Movement Caliber</b>	Ronda 715
<b>Case Material</b>	stainless steel
<b>Diameter</b>	43 mm
<b>Lug width</b>	21 mm
<b>Bracelet Material</b>	genuine rubber
<b>Watch features</b>	date, screw-down crown, crown protection, triple-coated anti-reflective sapphire crystal, military time, screw-in case-back, end-of-life indicator
<b>Water resistance</b>	20 ATM / 200 m / 660 FT

<b>Art. No.</b>	241834
<b>Movement</b>	mechanical automatic
<b>Movement Caliber</b>	Selitta SW200-1
<b>Case Material</b>	stainless steel
<b>Diameter</b>	43 mm
<b>Lug width</b>	21 mm
<b>Bracelet Material</b>	wood strap
<b>Watch features</b>	see-through caseback, screw-down crown, crown protection, date, triple-coated anti-reflective sapphire crystal, military time, screw-in caseback
<b>Water resistance</b>	20 ATM / 200 m / 660 FT



241812 - I.N.O.X PROFESSIONAL DIVER TITANIUM  
 Ø 45 mm



241813 - I.N.O.X PROFESSIONAL DIVER TITANIUM  
 Ø 45 mm



241736 - I.N.O.X PROFESSIONAL DIVER  
 Ø 45 mm



<b>Art. No.</b>	241812, 241813, 241736
<b>Movement</b>	analog quartz
<b>Movement Caliber</b>	Ronda 715
<b>Case Material</b>	titanium or stainless steel
<b>Diameter</b>	45 mm
<b>Lug width</b>	22 mm
<b>Bracelet Material</b>	paracord strap or rubber strap
<b>Watch features</b>	date, screw-down crown, crown protection, triple-coated anti-reflective sapphire crystal, military time, screw-in caseback, end-of-life indicator
<b>Water resistance</b>	20 ATM / 200 m / 660 FT



241955 \* - I.N.O.X.V  
 ø 37 mm



241954 \* - I.N.O.X.V  
 ø 37 mm



241918 - I.N.O.X.V  
 ø 37 mm



241920 - I.N.O.X.V  
 ø 37 mm

<b>Art. No.</b>	241955, 241954, 241918, 241920, 241919, 241921
<b>Movement</b>	analog quartz
<b>Movement Caliber</b>	Ronda 715
<b>Case Material</b>	stainless steel, PVD treatment*
<b>Diameter</b>	37 mm
<b>Lug width</b>	18 mm
<b>Bracelet Material</b>	paracord or genuine rubber strap
<b>Watch features</b>	crown protection, triple-coated anti-reflective sapphire crystal, military time, screw-in caseback, end-of-life indicator
<b>Water resistance</b>	10 ATM /100 M / 330 FT



241919 - I.N.O.X.V  
Ø 37 mm



241921 - I.N.O.X.V  
Ø 37 mm



## MAVERICK COLLECTION

# FANCY DIVING-INSPIRED TIMEPIECES



The Maverick Collection captures the adventurous spirit of the deep-sea diver, where pinpoint timing is a matter of life and death. These stylish watches feature a unidirectional bezel – a function developed for divers to record exact underwater times, and now a mark of the explorer and pioneer, calibrating everyday challenges and tasks. Above or below the waves, the technically precise and visually stunning Maverick watch delivers control and precision to navigate modern life, and is enhanced with sapphire crystal for optimal endurance.



241609 - MAVERICK SMALL  
 ø 34 mm



241610 - MAVERICK SMALL  
 ø 34 mm

<b>Art. No.</b>	241609, 241610
<b>Movement</b>	analog quartz
<b>Movement Caliber</b>	Ronda 705
<b>Case Material</b>	stainless steel
<b>Diameter</b>	34 mm
<b>Lug width</b>	18 mm
<b>Bracelet Material</b>	stainless steel or rubber strap
<b>Watch features</b>	date, crown protection, triple-coated anti-reflective sapphire crystal, military time, screw-in caseback, end-of-life indicator
<b>Water resistance</b>	10 ATM / 100 M / 330 FT



241603 - MAVERICK  
 ø 43 mm



241605\* - MAVERICK  
 ø 43 mm



241697 - MAVERICK  
 ø 43 mm



241602 - MAVERICK  
 ø 43 mm



<b>Art. No.</b>	241603, 241605, 241697, 241602
<b>Movement</b>	analog quartz
<b>Movement Caliber</b>	Ronda 715
<b>Case Material</b>	stainless steel
<b>Diameter</b>	43 mm
<b>Lug width</b>	22 mm
<b>Bracelet Material</b>	stainless steel (PVD treatment *) or rubber strap
<b>Watch features</b>	date, crown protection, triple-coated anti-reflective sapphire crystal, military time, screw-in caseback, end-of-life indicator
<b>Water resistance</b>	10 ATM / 100 M / 330 FT





# PACKAGING

## STANDARD PACKAGING

Material: wood/ paper covered - inside synthetic leather. External box: hard cardboard, includes drawer to store warranty and instruction leaflet.

Sizes: 13x12x13cm



## SET PACKAGING

Material: wood/paper covered – inside synthetic leather with metal plate. External box hard cardboard, includes drawer to store warranty and instruction leaflet.

Sizes: 21.4x12.3x15.4cm



Available for skus:  
241904.1,  
241910.1

## SET PACKAGING

Shockproof box, inspiration/outdoor look. Material: injected ABS/hard foam inside. External cardboard box for transport. Warranty and instruction leaflet stored in the top part. It includes min a bumper and a strap or a bumper & a Swiss Army Knife.

Sizes: 21x17x9.5cm



Available for skus:  
241859, 241860,  
241812, 241813,  
241736, 241682.1



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